



KLAS

Mike Jones

K-WAS

National

Cash

Broadcast

EOM/EOC

15%

11/29/08

00:10:00

Primary AE:	Mike Jones
Sales Office:	K-WAS
Sales Region:	National

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

New Business Thru:	11/29/08
Order Separation:	00:10:00
Advertiser External ID:	
Agency External ID:	

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	42	\$99,000.00	\$84,150.00	0.00
Totals	42	\$99,000.00	\$84,150.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/15/12	10/18/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	MTWT---	:30	3	\$1,200.00	LV1	0.00	NM	3	\$3,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	MTWT---		3		\$1,200.00		0.00					
E 2	8	10/14/12	10/14/12	8 News Now Sun AM #1 8 News Now Sun AM #1	CM	8 News Now Sun A	-----S	:30	1	\$500.00	LV2	0.00	NM	1	\$500.00

Order / Rev: 36398
 Alt Order #: 08821733
 Flight Dates: 10/12/12 - 10/18/12

Advertiser: NRCC
 Product Desc: ISSUE
 Estimate: 2603

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S		1			\$500.00		0.00				
E 3	8	10/14/12	10/14/12	CBS News Sunday Morn	CM	CBS Sunday Morn	-----S	:30	1	\$2,000.00	LV1	0.00	NM	2	\$2,000.00
				CBS News Sunday Morning											
SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S		1			\$2,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	10/08/12-10/14/12	CBS News Sunday Morning	CBS Sunday Mori		-----Su		:30	(\$2,000.00)	0.00	NM				
See MG 3.2,3.3															
2	8	10/13/12-10/13/12	Sat Prime Special	730-10p		-----Sa--		:30	\$1,000.00	0.00	NM				
(M) MG for 3.1 10/14															
3	8	10/13/12-10/13/12	Sat Prime Special	730-10p		-----Sa--		:30	\$1,000.00	0.00	NM				
(M) MG for 3.1 10/14															
E 4	8	10/12/12	10/12/12	Live w/Kelly	CM	9-10a	----F--	:30	2	\$850.00	LV2	0.00	NM	2	\$1,700.00
				Live With Regis & Kelly											
REGIS & KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	----F--		2			\$850.00		0.00				
E 5	8	10/15/12	10/18/12	Live w/Kelly	CM	9-10a	MTWT---	:30	2	\$850.00	LV2	0.00	NM	2	\$1,700.00
				Live With Regis & Kelly											
REGIS & KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWT---		2			\$850.00		0.00				
E 7	8	10/13/12	10/13/12	Sat 4-5p Whacked Sports	CM	4-5p	-----S-	:30	1	\$400.00	LV1	0.00	NM	1	\$400.00
				Whacked Out Sports 2X's											
ELECTRIC PLAYGROUND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S-		1			\$400.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	8	10/08/12-10/14/12	Sat 4-5p Whacked Sports	4-5p		-----Sa--		:30	(\$400.00)	0.00	NM				
See MG 7.3															
3	8	10/08/12-10/14/12	Sat 4-5p Whacked Sports	4-5p		-----Sa--		:30	\$400.00	0.00	NM				
(M) MG for 7.2 10/13															
[Program PE'd due football runover]															
E 8	8	10/12/12	10/12/12	8 News Now 5-630p M-F	CM	5-630p	----F--	:30	2	\$1,500.00	LV2	0.00	NM	2	\$3,000.00
				8 News Now 5-630p M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	----F--		2			\$1,500.00		0.00				
E 9	8	10/15/12	10/18/12	8 News Now 5-630p M-F	CM	5-630p	MTWT---	:30	5	\$1,500.00	LV2	0.00	NM	5	\$7,500.00
				8 News Now 5-630p M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWT---		5			\$1,500.00		0.00				
E 14	8	10/13/12	10/13/12	8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	\$800.00	LV1	0.00	NM	1	\$800.00
				8 News Now Sat 5-7p											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S-		1			\$800.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	8	10/08/12-10/14/12	8 News Now Sat 5-7p	5-7p		-----Sa--		:30	(\$800.00)	0.00	NM				
See MG 14.3															
3	8	10/08/12-10/14/12	8 News Now Sat 5-7p	5-7p		-----Sa--		:30	\$800.00	0.00	NM				
(M) MG for 14.2 10/13															
E 15	8	10/14/12	10/14/12	8 News Now Sun 5-7p	CM	5-7p	-----S	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
				8 News Now Sun 5-7p											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S		1			\$1,500.00		0.00				

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	8	10/14/12	10/14/12	8 News Now Sun 5-7p	CM	5-7p	-----S	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
8 News Now Sun 5-7p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S			1		\$1,500.00		0.00				
E 16	8	10/12/12	10/12/12	630-7p Inside Edition	CM	630-7p	----F--	:30	1	\$1,300.00	LV2	0.00	NM	1	\$1,300.00
Inside Edition															
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	----F--			1		\$1,300.00		0.00				
E 17	8	10/15/12	10/18/12	630-7p Inside Edition	CM	630-7p	MTWT---	:30	3	\$1,300.00	LV2	0.00	NM	3	\$3,900.00
Inside Edition															
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWT---			3		\$1,300.00		0.00				
E 18	8	10/15/12	10/18/12	7-730p Ent Tonight	CM	7-730P	MTWT---	:30	3	\$1,300.00	LV1	0.00	NM	3	\$3,900.00
Entertainment Tonight															
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWT---			3		\$1,300.00		0.00				
E 19	8	10/13/12	10/13/12	Politics Now S Sebelius	CM	Various	-----S-	:30	1	\$850.00	LV2	0.00	NM	1	\$850.00
Politics Now S Sebelius															
INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S-			1		\$850.00		0.00				
E 20	8	10/14/12	10/14/12	Sun 530-6p Ins Ed Wknd	CM	530-6p	-----S	:30	1	\$650.00	LV1	0.00	NM	1	\$650.00
Inside Edition Wknd															
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S			1		\$650.00		0.00				
E 23	8	10/16/12	10/16/12	Tue 10-11p	CM	10-11p	-T-----	:30	1	\$8,500.00	LV1	0.00	NM	1	\$8,500.00
Vegas															
VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----			1		\$8,500.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	10/15/12-10/21/12 Tue 10-11p				10-11p	-T-----	:30		(\$8,500.00)	0.00	NM			
See MG 23.2															
[Program PE'd due "ET / Inside Edition" - bco]															
2	8	10/15/12-10/21/12 Tue 9-10p				9-10p	-T-----	:30		(\$8,500.00)	0.00	NM			
(M) See MG 23.3															
3	8	10/15/12-10/21/12 Tue 9-10p				9-10p	-T-----	:30		\$8,500.00	0.00	NM			
(M) MG for 23.2 10/16															
E 24	8	10/17/12	10/17/12	Wed 8-9p	CM	8-9p	--W----	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
Survivor															
SURVIVOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--W----			1		\$12,000.00		0.00				
E 25	8	10/18/12	10/18/12	Thu 8-9p	CM	8-9p	---T---	:30	1	\$18,000.00	LV1	0.00	NM	1	\$18,000.00
Big Bang / 2 1/2 Men															
BIG BANG/2.5 MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---			1		\$18,000.00		0.00				
E 26	8	10/12/12	10/12/12	8 News Now 11p M-F	CM	11-1135p	----F--	:30	1	\$2,200.00	LV1	0.00	NM	1	\$2,200.00
8 News Now 11p M-F															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	----F--			1		\$2,200.00		0.00				
E 27	8	10/15/12	10/18/12	8 News Now 11p M-F	CM	11-1135p	MTWT---	:30	2	\$2,200.00	LV1	0.00	NM	2	\$4,400.00
8 News Now 11p M-F															
NEWS															

Order / Rev: 36398
Alt Order #: 08821733
Flight Dates: 10/12/12 - 10/18/12

Advertiser: NRCC
Product Desc: ISSUE
Estimate: 2603

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 27	8	10/15/12	10/18/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p MTWT---	:30	2	\$2,200.00	LV1	0.00	NM	2	\$4,400.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWT---		2		\$2,200.00		0.00				
E 28	8	10/13/12	10/13/12	8 News Now Sat 11p 8 News Now Sat 11p	CM	11-1135p -----S-	:30	1	\$1,100.00	LV2	0.00	NM	1	\$1,100.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S-		1		\$1,100.00		0.00				
E 29	8	10/14/12	10/14/12	8 News Now Sun 11p 8 News Now Sun 11p	CM	11-1135P -----S	:30	1	\$1,100.00	LV2	0.00	NM	1	\$1,100.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S		1		\$1,100.00		0.00				
E 30	8	10/12/12	10/12/12	Letterman Letterman	CM	1135p-1237a ----F--	:30	2	\$850.00	LV2	0.00	NM	2	\$1,700.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	----F--		2		\$850.00		0.00				
E 31	8	10/15/12	10/18/12	Letterman Letterman	CM	1135p-1237a MTWT---	:30	2	\$850.00	LV2	0.00	NM	2	\$1,700.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWT---		2		\$850.00		0.00				
N 32	8	10/17/12	10/17/12	Wed 10-11p CSI	CM	10-11p --W----	:30	1	\$15,000.00	LV1	0.00	NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--W----		1		\$15,000.00		0.00				
Totals												42	\$99,000.00	